

Plant Health Australia

Marketing and Communications

Internship available for Summer or Semester 1, 2023

[Plant Health Australia](#) is the trusted coordinator of the Australian plant biosecurity system.

We bring expertise, knowledge, and stakeholders together to generate solutions that improve biosecurity outcomes to ensure that the system is future-oriented and solutions-focused.

Our mission is to strengthen the Australian plant biosecurity system for the benefit of the economy, environment, and community.

Project: Marketing and Communications

Internship details	
Internship Availability	Summer or Semester 1, 2023
Internship Discipline/s	Science or Business/Commerce (Marketing)
Internship Level	2 nd yr or 3 rd yr Undergraduate
Available to International Students	Yes
Preferred Project Skills:	<ul style="list-style-type: none">• Hungry to learn and curious to ask questions• Thrives on being busy and getting suck into the work• Strong oral and written communication skills• Excellent stakeholder and relationship management skills• Demonstrated critical thinking, analytical and problem-solving skills• Demonstrated ability to work autonomously and as a member of a team• Knowledge of strategic marketing and communications principles, planning and contemporary tactic implementation• Knowledge digital communications including content management systems and social media

	<ul style="list-style-type: none"> • Attention to detail for proof-reading and editing • Desktop publishing and graphic design skills
Clearances Required	No
Host Supervisor	Amanda Yong E: ayong@phau.com.au T: 02 6215 7747
Organisation Contact (if different to supervisor)	Kyra Murray E: kmurray@phau.com.au
Location	Plant Health Australia Level 1, 1 Phipps Close Deakin ACT 2600
Project Opportunities/Benefits for the Intern	<ul style="list-style-type: none"> • Exposure to a non-for-profit organisation and professional networks. • Gain experience in communications, marketing strategies, planning, implementation and project management. • Insight into government-industry arrangements to support the national plant biosecurity system. • Access to industry skills and knowledge.

Summary:

The MarComms unit is a multi-disciplinary team that strategically communicates PHA's value and priorities using contemporary communications channels.

The Marketing and Communications intern will gain broad experience working across functional areas as well as corporate communications with a range of internal stakeholders including Program Managers and Project Officers developing and implementing internal, external and program/project activities.